ParkHub improves operations by implementing an efficient hardware and mobile point of sale parking solution.

ParkHub is a complete parking ecosystem that offers premiere enterprise parking solutions management to the industry's top management and operating companies. They were looking to design an automated mobile point of sale parking solution for special events and venues across the nation while having a solution provider assist with support and configuration services.

Barcodes, Inc. partnered with Zebra to deliver a hardware and services mobile point of sale parking solution. Barcodes, Inc. recommended the Zebra ZQ310 mobile printer, which would be paired with an Apple iPhone for their mobile payment and receipt printing. However, it was Barcodes, Inc.'s technical expertise and services team that won over the ParkHub team. Barcodes, Inc. not only provided the demo equipment needed to test out the pilot, but they staged and configured the devices with the homegrown software and proper settings required to ensure the devices were compatible with the Apple devices and worked out-of-the-box. Barcodes, Inc. offered their own True Support services, which includes a platinum-level technical support, repair triage, and service management for all covered products. While ParkHub did not purchase service contracts, Barcodes, Inc. does maintain a spare pool covered all of their printers and accessories in case any of the 1,800 units deployed need to be replaced.

> " ParkHub's parking management has dramatically improved our fans' arrival into the parking lots and improved our internal controls and operational efficiency. "
>
> – Jerry Jones (Dallas Cowboys Executive Vice President, Chief Sales & Marketing Officer)

Barcodes

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parkhub