

Helping Businesses Scale Dynamically and Profitably

The only printer needed for the job!

Have you ever lost a customer because you were unable to meet their private labeling needs in a timely manner?

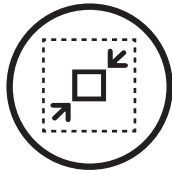
With the VP650 there is no need for over-ordering pre-printed labels or paying for expedited delivery. Resulting in reduced label wastage, increased profits, and better order response times ultimately increasing customer satisfaction.

Building on our proven technology, the VP650 combines the performance and reliability of our best-selling VP700 with Enhanced Water Resistance Ink Technology.

Our new technology allows customers to produce vivid water fast color labels with rich color graphics, crisp text & barcodes that are suitable for Chilled Food & Beverages, Wineries, Animal Care, Chemicals, Cleaning products and most moisture exposed products.



Low Investment
High ROI



Compact
Fits on a desktop



Fast and Flexible
Timely order response



Water Resistant Label
Improved durability

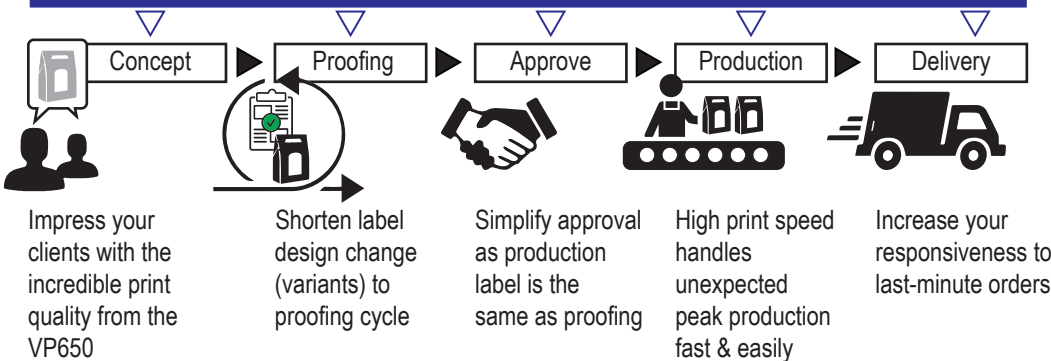


Expressive Color
Better brand appeal

Multi-purpose



How the VP650 can benefit your business?



Suitable for



Refrigerated
F&B



GHS/
Chemical



Healthcare/
Nutraceuticals



Animal
Care



Home Care/
Cleaning



Personal/
Body Care

Product Specifications

GENERAL

Print Speed	6 and 8 ips (152.4 and 203.2 mm/s)
Print Resolution	1,600 x 1,600 dpi and 1,600 x 800 dpi
Print Width	2" - 8.5" (50.8 - 215.9 mm)
Communication Ports	USB 2.0, 10/100Base-T, GPIO
Inks	Dye Ink in 5 individual 200ml CYMCK color (Water Resistant)
Time to First Label	Less than 10s
Dimensions (Printer)	20.1" (W) x 11.2" (H) x 15.2" (D) (510 x 285 x 385 mm)
Weight (Printer only)	66 lbs (30 kg)

PRINTING

Print Modes	Roll-to-Cut, Roll-to-Roll, Print & Hold
Barcode PQ	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

OPERATION

Electrical	Universal power supply - 100 - 240 Vac, Peak current < 4A
Operating Temperature	15 to 35oC at RH 20 - 80%
Storage Temperature	-5 to 50oC
Standards/Approvals	FCC Part 15, Subpart B, Class A (US) IEC 60950-1 Compliance (International), cULus (US/Canada), CCC (China), RCM (Australia)
User Interface	Embedded web server Backlit LCD control panel in 9 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service

MEDIA

Sensor Type	Gap, Reflective sensor for black mark
Media types	Roll (Continuous, Die-cut), Fan-fold
Media Thickness	0.1 - 0.3 mm
Roll Diameter	6" (152 mm) OD with 3" (76.2 mm)
Supported Media	Glossy, matt, synthetics
Media Length	Up to 40" (1,016 m)
Construction	Metallic casing with industrial grade ruggedness
What's in the Box	Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges
Built-in accessory	Automatic Cutter, Label Print and Hold
Warranty	1 Year limited warranty or 5 Million inches, whichever comes first

Overview

The VP650 supports all major MS Windows based label and graphics design applications like



1,000 8.5" Wide Labels in 10 mins (Roll-to-Roll)



Fewer Replacement with Large 200ml Ink Tanks



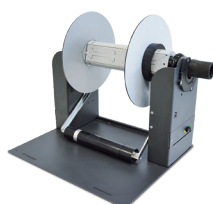
Impressive Color and Crisp Text at 1600 x 1600 dpi



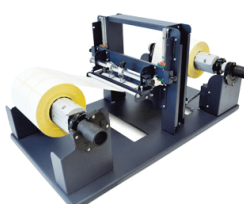
Accessories

For more information, please visit us at vipcolor.com

Re-winder/Un-winder



Label Slitter



Matrix remover & Slitter

