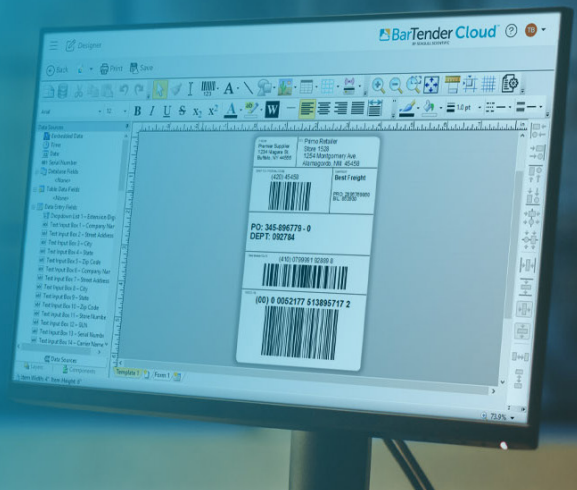


BarTender Cloud

Simple. Easy. Powerful.

The World's Most Trusted Solution For
Labeling, Marking, And Coding



BarTender Cloud is a next-generation SaaS labeling solution to create, manage, and print labels from anywhere, anytime without the need for additional IT infrastructure and resources. It's simple and easy to use with the power of BarTender.

WHY BUSINESSES ARE MOVING TO THE CLOUD

- ▶ Deploy labeling quickly
- ▶ Reduce IT maintenance and resource costs
- ▶ Optimize labeling efficiency
- ▶ Easily scale label printing operations
- ▶ Provide printing access to remote teams and external parties
- ▶ Improve budgeting with pricing flexibility

A simpler way to print. An easier way to manage.

Print and manage your labels efficiently

Print at the source of work with the highest optimized printing performance from any browser or mobile device – let us manage printer drivers.

Design labels to your needs

Use the only cloud-based label designer to easily and quickly design any label template – no software install required.

Manage your security and systems

Secure centralized role-based management. Monitor and track your printing and usage history.

Easily connect your data

Easily connect your cloud label data for increased accuracy and traceability.

Integrate to any business application

Seamlessly integrate with your ERP, WMS, MES, or business application using the BarTender REST API or with pre-built connectors including Dynamics 365 ERP systems.

Access on-demand reliable performance

Label printing is available whenever and from wherever you need it – high 99.9% availability.

Elevate all aspects of your labeling operations

WAREHOUSE

Ensure accurate inventory counts, location, and traceability in and out of the warehouse.

MANUFACTURING

Track your ingredients, parts, assemblies, and finished products throughout the manufacturing process.

TRANSPORTATION & LOGISTICS

Build accurate bills of lading, link ASNs to your trading partners, and print labels anywhere, anytime.

RETAIL

Ensure every product is placed correctly, create frictionless checkout experiences, and quickly look up product information.

BarTender Cloud plan feature comparison

Available in two subscription plans: Automation and Essentials. All plans enable anywhere, anytime label design and printing without the need for additional IT and infrastructure resources.

REST API Integration	✓	
File Drop Integration	✓	
Microsoft Dynamics 365 Print Connector availability	✓	
Premium Support add-on availability	✓	
Urgent priority response time	2 hours	4 hours
Starting support level	Standard	Essential
Account storage size	5GB	2GB
High 99.9% availability	✓	✓
Customer success process	✓	✓
Unlimited users	✓	✓
True mobile cloud printing	✓	✓
Intelligent printing	✓	✓
Zero footprint	✓	✓
Secure anywhere, anytime printing	✓	✓
Built-in Template Assistant	✓	✓
Cloud database connectivity	✓	✓
BarTender Cloud Designer	✓	✓
BarTender Cloud Template Library	✓	✓
	Automation	Essentials

Flexible subscription pricing that fits your business needs

	Per Printer Subscription	Label Volume Subscription
Number of printers supported	Based on purchased printer license	Unlimited
Number of users	Unlimited	Unlimited
Number of labels printed annually	Unlimited	Based on purchased label volume license
Additional benefits	<ul style="list-style-type: none"> Traditional BarTender licensing More predictable labeling costs 	<ul style="list-style-type: none"> Pay for only what you print Adjust to seasonal business changes Simplify printer management