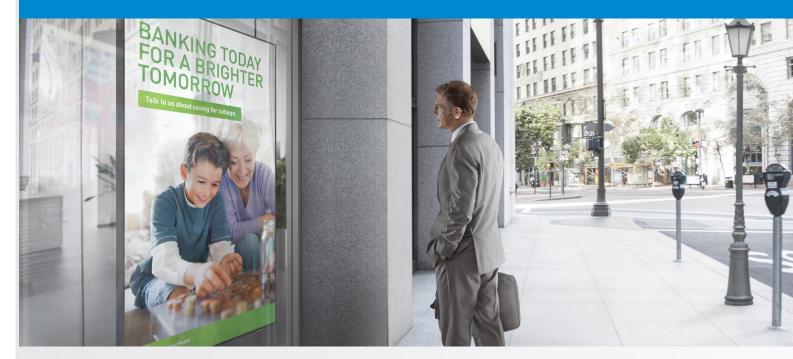
# SAMSUNG **OMD-W SERIES HIGH-BRIGHTNESS LED LCD DISPLAYS**

46", 55" AND 75" HIGH-BRIGHTNESS DISPLAYS SUITABLE FOR INDOOR ENVIRONMENTS/STOREFRONT WINDOWS



## GET YOUR MESSAGE ACROSS CLEARLY WITH HIGH-BRIGHTNESS COMMERCIAL DISPLAYS

The forecast is bright, brilliant signage. Samsung OMD-W commercial signage displays are engineered for high 2500 nit brightness, delivering easily readable text and easily seen graphics, even on the sunniest of days. Designed for high ambient light indoor environments, they're ideal for retail storefront windows, banking, convention centers and any other brightly lit indoor location. Installation is made simple with our SMART Signage Platform that eliminates the need for external content devices, and SoC delivers media player functionality. Bright, durable, reliable. The Samsung OMD-W Series displays.

### CONTACT US:

1-800-SAMSUNG | 1-866-SAM4BIZ samsung.com/business samsung.com/b2bdigitalsignage

FOLLOW US: youtube.com/samsungbizusa 💟 @SamsungBizUSA

## **KEY FEATURES**



## Suitable for Indoor Environments and Storefront Windows

OMD-W Series displays are engineered to deliver your message clearly in protected high ambient light environments.

#### **High Brightness**

At 2500 nits, text is easily read and images are clearly visible, even in high ambient light environments.

### Auto Brightness Sensor

OMD-W Series displays automatically adjust between 400 nits and 2500 nits, according to the brightness of its surroundings.

## **SMART Signage Platform**

This integrated, open platform provides a powerful streamlined solution that reduces TCO for digital signage deployments, providing savings in hardware, installation and operating costs.

#### **Flexible Connectivity**

Δ

Access content from a variety of sources. Connections include PC (VGA), Digital (DisplayPort, HDMI and DVI), WiFi, RS232C and an SD card slot. Built-in WiFi means content can be delivered wirelessly, so the only cable required is the power cable.

#### **Commercial Reliability**

Engineered specifically for long hours of operation, Samsung OMD-W Series commercial displays will deliver impactful messaging 24/7. A 3-year onsite warranty adds peace of mind.



#### Samsung Circular Polarizing Technology

Samsung's circular polarizing technology allows content to be easily viewed even while wearing polarized sunglasses.

#### Perfect for Many Industries

Samsung OMD-W Series displays are perfect for transportation, banking and retail with storefront windows, sports arenas, convention centers and any high ambient light environment.



SMART



## OMD-W Series High-Brightness LED LCD Displays







	Model Number		OM46D-W	OM55D-W	OM75D-W
	Screen Size		46"	55"	75"
	Panel Technology		S-PVA, LED Backlit	S-PVA, LED Backlit	S-PVA, LED Backlit
	Resolution		1920x1080 (16:9)	1920x1080 (16:9)	1920x1080 (16:9)
	Brightness		2,500 nits	2,500 nits	2,500 nits
	Contrast Ratio		5000:1	5000:1	5000:1
	Viewing Angle (Horizontal / Vertical)		178° / 178°	178° / 178°	178° / 178°
	Orientation		Landscape / Portrait	Landscape / Portrait	Landscape / Portrait
	Response Time (G-to-G)		6ms	6ms	6ms
Connectivity	Input		Video: VGA (D-sub 15 pin), DVI-D, DisplayPort 1.2, HDMI (2), Component/Composite, Stereo Mini Jack	Video: VGA (D-sub 15 pin), DVI-D, DisplayPort 1.2, HDMI (2), Component/Composite, Stereo Mini Jack	Video: VGA (D-sub 15 pin), DVI-D, DisplayPort 1.2, HDMI (2), Component/Composite, Stereo Mini Jack
	Output		DisplayPort 1.2 (Loop-out), Stereo Mini Jack	DisplayPort 1.2 (Loop-out), Stereo Mini Jack	DisplayPort 1.2 (Loop-out), Stereo Mini Jack
	External Control		RS232C (In/Out), RJ45	RS232C (In/Out), RJ45	RS232C (In/Out), RJ45
	External Sensor		Detachable Type (IR, Ambient)	Detachable Type (IR, Ambient)	Detachable Type (IR, Ambient)
Power	Power Supply		AC 100 - 240 V~ (+/- 10 %), 50/60 Hz	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz
	Power Consumption (Typical / Max)		220W / 395W	300W / 495W	550W / 935W
	Power Consumption (Standby)		< .5W	<.5W	<.5W
Environmental Conditions	Operating Temperature		0°C~ 30°C (Direct Sunlight) 0°C~ 40°C (w/o Direct Sunlight)	0°C~ 30°C (Direct Sunlight) 0°C~ 40°C (w/o Direct Sunlight)	0°C~ 30°C (Direct Sunlight) 0°C~ 40°C (w/o Direct Sunlight)
	Operating Humidity		10~80%	10~80%	10~80%
Features	Uperating Humidity		Temperature Sensor, Pivot Display, Button Lock, Built in Speakers,	Temperature Sensor, Pivot Display, Button Lock, Built in Speakers,	Temperature Sensor, Pivot Display, Button Lock, Built in Speakers,
reatures	Special	10 00	Wi-Fi Embedded, Slide-in Media Player Option, SD Card Slot, Polarized Sunglass Compatible	Wi-Fi Embedded, Slide-in Media Player Option, SD Card Slot, Polarized Sunglass Compatible	Wi-Fi Embedded, Slide-in Media Player Option, SD Card Slot, Polarizer Sunglass Compatible
		S/W	Plug and Play, MagicInfo, Digital Daisy Chains, Lamp Error Detection, Anti Image Retention, RS232C/RJ45 MDC, PIP/PBP, Videowall (10x10), Smart Scheduling	Plug and Play, MagicInfo, Digital Daisy Chains, Lamp Error Detection, Anti Image Retention, RS232C/RJ45 MDC, PIP/PBP, Videowall (10x10), Smart Scheduling	Plug and Play, MagicInfo, Digital Daisy Chains, Lamp Error Detection, Anti Image Retention, RS232C/RJ45 MDC, PIP/PBP, Videowall (10x10) Smart Scheduling
	Tuner		No	No	No
	SMART Signage Platform Compliant		Yes	Yes	Yes
	Internal Media Player		Cortex-A9 1GHz Quad Core, 1.5GB DDR3, 8GB FDM, USB 2.0, Linux OS	Cortex-A9 1GHz Quad Core, 1.5GB DDR3, 8GB FDM, USB 2.0, Linux OS	Cortex-A9 1GHz Quad Core, 1.5GB DDR3, 8GB FDM, USB 2.0, Linux
	VESA Standard Wall Mount Interface		600 x 400 mm	600 x 400 mm	900 x 600 mm
	24/7 Operation		Yes	Yes	Yes
	Speaker Type		Built-in Speaker (10W + 10W)	Built-in Speaker (10W + 10W)	Built-in Speaker (10W + 10W)
Dimensions Weight	Product Dimension Without Stand (W x H x D)		40.8" x 23.2" x 5.5"	48.3" x 27.5" x 5.5"	66" x 37.6" x 4.9"
	Packaging Dimension (W x H x D)		44.2" x 27" x 9.3"	52.6" x 31.8" x 10.4"	71.5" x 42.3" x 16.3"
	Bezel Width		9.3mm (Top) / 7.8mm (L/R) / 6.5mm (Bottom)	9.3mm (Top) / 7.8mm (L/R) / 6.5mm (Bottom)	11.7mm
	Product Weight		43.2 (lbs)	52.9 (lbs)	105.8 (lbs)
	Shipping Weight		55.3 (lbs)	66.1 (lbs)	132.3 (lbs)
Service			3 Years On-Site (Parts / Labor / Backlight)	3 Years On-Site (Parts / Labor / Backlight)	3 Years On-Site (Parts / Labor / Backlight)
Accessories	Included		External IR/Brightness Sensor, Quick Setup Guide, Regulatory Guide, Warranty Card, D-Sub cable, Power Cord, Remote Controller, Batteries	External IR/Brightness Sensor, Quick Setup Guide, Regulatory Guide, Warranty Card, D-Sub cable, Power Cord, Remote Controller, Batteries	External IR/Brightness Sensor, Quick Setup Guide, Regulatory Guide, Warranty Card, D-Sub cable, Power Cord, Remote Controller, Batterie:
	Optional Mount		WMN-5770D	WMN-5770D	WMN-9500SD
	Optional Stand		N/A	N/A	N/A
	Optional Media Player		SBB-CF7, SBB-DA, SBB-DI	SBB-CF7, SBB-DA, SBB-DI	SBB-CF7, SBB-DA, SBB-DI
Green Management	Emission Standard		Class A	Class A	Class A
			V/A	N/A	N/A
	ENERGY STAR® 6.0 Compliant RoHS Compliant				
	Dol IC Compliant		Yes	Yes	Yes

CONNECTIVITY



## SAMSUNG

For complete product information and accessories, visit samsung.com/business or samsung.com/b2bdigitalsignage

Sales Support: 1-800-SAMSUNG or 1-866-SAM4BIZ | Follow Us: 🔠 youtube.com/samsungbizusa | 💟 @SamsungBizUSA

Samsung Electronics has been named 2014 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).

ENERGY STAR AWARD 2014 PARTNER OF THE YEAR PARTNER OF THE YEAR