LX 800
COLOR LABEL PRINTER

PRIMERA
TECHNOLOGY, INC.

Print Your Own Full-Color Labels At Your Office, Warehouse, Factory or Store!

Now you can print brilliant, high-resolution color labels and tags when and where you need them. It's fast and easy with Primera's® new LX800 Color Label Printer. With spectacular 4800 dpi print resolution and high throughput speeds, LX800 is simply the best industrial-grade color inkjet label printer ever made!

Your labels can include full-color photos, illustrations, graphics and text along with bar codes on pressure sensitive labels and tags. You can print just one label at a time or thousands per day.

Professional-Quality Results

There's no need to settle for low-resolution color labels on your products. LX800's incredible 4800 dpi printing delivers results that far exceed virtually any other on-demand print method available today.

Five built-in print resolutions let you select the combination of print quality and speed that fits your application best. No matter which you choose, your labels are bright, colorful and professional. You can mix any combination of text, graphics, photos and illustrations. Any font already installed on your PC can be printed, giving you maximum flexibility and creativity in your designs.

A Wide Variety of Materials – Including Labels That Are Highly Water-Resistant!

LX800 prints onto many different materials, including high-gloss, matte and semi-gloss labels. You can also print onto tags, synthetics, continuous forms, transparent polyesters and low-tack ad-hesive materials. There's even a high-gloss label stock that's highly water-resistant. It's perfect for primary or box labels that can be exposed to water, rain and snow.

You can print labels as narrow as 1.5" wide up to a full 8" wide and up to 24" long.

Two different types of ink – dye and pigment – are available. This ensures that your combination of ink and substrates are the perfect match for your application.
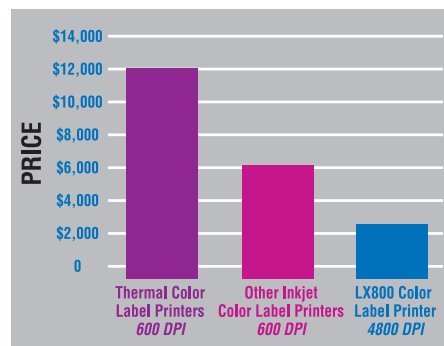
Heavy-Duty Design

With its durable metal frame and tough sheet metal case, LX800 is designed for use in environments ranging from the office desktop to a busy warehouse or factory floor. Label materials are stored inside the printer cabinet to protect them from dust and dirt. Replacing ink cartridges and labels takes just seconds each.

Get Up and Running Quickly

From initial set-up to full operation, the LX800 is easy to use. The Windows XP/2000 drivers control all printer functions. Label design software from NiceWare™ and a sample roll of high-gloss, water-resistant labels are also included. You'll be printing full-color labels within minutes of taking the printer out of its shipping box!

Uncompromised Value

Until now, in-house color label printers were prohibitively expensive. But now, you can produce stunning, full-color labels for a fraction of the cost of other color label printers. Better yet, the LX800's print resolution is far higher than thermal transfer or other inkjet color printers. With the LX800, you're getting the best value and the best output quality!

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Just look at all the different types of labels you can produce on your LX800 Label Printer!

The Price/Performance Leader

Primera Technology is one of the world's leading manufacturers of specialty printers. We've built well over a million inkjet, thermal transfer and dot matrix printers throughout our history. So, you can be confident that your new LX800 Color Label Printer will give you years of reliable performance. Best of all, LX800 delivers truly professional results at an affordable price!

TECHNICAL SPECIFICATIONS

Print Method:	Inkjet
Print Resolutions:	4800 x 1200 dpi, 2400 x 1200 dpi, 600 x 600 dpi
Print Speeds:	Approximately 2" (51mm) per second for black Approximately 1.5" (38mm) per second for color + black Approximately 10" per second feed rate
Ink Cartridges:	#53335 Color (CMY) #53336 Black Dye-Based (Kd) #53020 Black Pigment-Based (Kp)
Colors:	16.7 million
Color Matching:	Z-Color™ Color Matching Software
Max. Print Width:	8" (203mm)
Max. Media Width:	8.25" (210mm)
Min. Media Width:	1.5" (38mm)
Max. Print Length:	17" (432mm)
Min. Media Length:	.75" (19mm)
Media Types:	Roll-fed pressure-sensitive labels, roll-fed tags
Media Sensing:	Moveable see-through sensor for die-cut labels and reflective for tags with black stripe sensing
Supply Roll:	6" (152mm) maximum diameter on 3" (76mm) core
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights:	Power, Pause, Ink
Controls:	Pause, Feed, Stop/Cancel
Operating Systems:	Windows XP/2000
Data Interface:	USB 2.0
Recommended Minimum System:	Pentium® IV computer or better, 512MB RAM, 500MB free hard drive space, USB 2.0 port
Label Design Software:	NiceLabel™ SE Primera Edition included. Can also be used with most other popular Windows-based label design software programs
Electrical Rating:	12VDC, 5.0A
Power Requirements:	100-240VAC, 50/60 Hz, 60 watts
Certifications:	UL, UL-C, CE, FCC Class B
Weight:	29 lbs. (13.2 Kg)
Dimensions:	17"W x 9.1'H x 15.5"D (432mmW x 231mmH x 394mmD)

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