The Persona C15 and Persona C25 Desktop Card Printers

Simply dependable.

Simply affordable.

Simply *Persona*.

High-performance, economical card printers for your growing needs.

Let the Persona® C15 (single-sided printing) or C25 (dual-sided printing) handle your next demanding print run. These robust, affordable printers give you great-looking, high-resolution cards for an entire spectrum of personalized applications.

Fast, on-demand personalization

Both models feature built-in RAM, so your system can process information while still printing cards. An easy-to-use software driver makes printing a snap. Plus, the LCD display provides instant notification of status and diagnostics. An input capacity of up to 100 cards means you'll have longer, uninterrupted batch printing.

Brilliant color through thick and thin

Each model utilizes an advanced dye-sublimation technology to create brilliant, full-color and one-color cards. Persona printers give you the ability to print edge-to-edge, photo-quality color on a variety of card thicknesses and sizes — from standard ID cards up to CR-90-sized badges.

Smart and secure options

An ISO magnetic stripe module can be added for security and access functionality. Smart card encoding is available for multi-purpose uses including time and attendance, cafeteria, vending, restricted access, and much more.

Let a Persona desktop card printer meet your needs and budget!

Persona C15 and C25
Specifications Overview

Print Speed
C15: 35 seconds per card (YMCKO)
        8 seconds per card (K)

C25: 30 seconds per card (YMCKO)
        6 seconds per card (K)

Print Resolution and Colors
300 dpi (11.8 dots/mm)
Up to 16.7 million colors

Print Method
Photo-quality dye-sublimation/
Resin thermal transfer

Print Applications
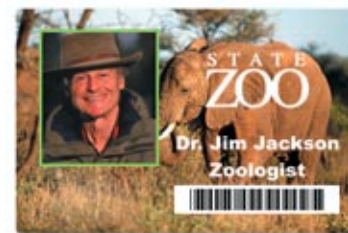Text, logos, bar codes, signatures
and photos in full color

PERSONA®

Persona C15 and C25

DESKTOP CARD PRINTER SPECIFICATIONS

Print Method:	Dye-Sublimation / Resin Thermal Transfer
Resolution:	300 dpi (11.8 dots / mm)
Colors:	Up to 16.7 million / 256 shades per pixel
Print Ribbon Options:	**C15/C25:** Full Color with resin black, YMCKO* Dye-sublimation black, BO* Resin black, green, blue, red, white, silver, gold and scratch-off **C25:** Full color with two resin black panels, YMCKOK*
Print Speed:**	**C25:** 6 seconds per card / 600 cards per hour (K)* **C15:** 8 seconds per card / 450 cards per hour (K)* **C25:** 30 seconds per card / 120 cards per hour (YMCKO)* **C15:** 35 seconds per card / 102 cards per hour (YMCKO)*
Accepted Standard Card Sizes:	**C25/C15:** CR-80 (3.375"L x 2.125"W / 85.6mmL x 54mmW) **C15:** CR-90 (3.63"L x 2.37"W / 92mmL x 60mmW)
Maximum Print Area:	3.37"L x 2.14"W / 85.5mmL x 54.5mmW (edge-to-edge printing is available on CR-80 cards only)
Maximum Accepted Card Width Range:	**C25:** CR-80 only **C15:** 2.1" to 2.63" / 53mm to 67mm
Maximum Accepted Card Length Range:	**C25:** CR-80 only **C15:** 3.25" to 3.625" / 82mm to 92mm
Accepted Card Thickness:	**C25:** .010" (10 mil) to .030" (30 mil) / .254mm to .76mm **C15:** .010" (10 mil) to .060" (60 mil) / .254mm to 1.5mm
Accepted Card Types:	PVC or polyester cards with polished PVC finish; monochrome resin required for 100% polyester cards
Card Capacity:	100 cards (.030"), 300 cards (.010"); auto or manual feed
Display:	LCD display shows printer status and diagnostic error prompts
Software Drivers:	Windows® 3.1x/95/98/ME/NT 4.0/2000/XP and Macintosh® (C15 only)
Interface:	Centronics Parallel, IEEE compliant or Macintosh serial (C15 only); network compatible
Operating Temperature:	65º to 80º F / 18º to 27º C
Humidity:	20-80% non-condensing
Dimensions:	**C25:** 9.05"H x 17.43"W x 10.94"D 229mmH x 442mmW x 278mmD **C15:** 8.4"H x 13.6"W x 12.7"D 213mmH x 345mmW x 323mmD
Weight:	**C25:** 26 lbs. / 11.8 kg **C15:** 16.3 lbs. / 7.4 kg
Agency Listings:	Safety: UL 1950, CSA C2.2 and TüV-GS (IEC-950) Emissions: FCC Class B, CRC c1374, Class B and TüV-EMC (IEC-801 -2, -3, -4; CISPR 22, Class B), CE
Supply Voltage:	100-240 VAC, 2A
Supply Frequency:	50 Hz / 60 Hz
Warranty:	Printer – One year Printhead – One year or unlimited-pass usage-allowance with UltraCard™ cards (whichever comes first)
Options:	• ISO Magnetic Stripe Encoding Module, dual high- and low-coercivity, Tracks 1, 2, and 3 • E-card Docking Station (required for 3rd party smart card encoding) • USB-to-Parallel Interface Cable (Windows 98/ME/2000/XP only) • External Print Server (Windows only; used for stand-alone networking of printers)

* Indicates the ribbon type and the number of ribbon panels printed where Y=Yellow, M=Magenta, C=Cyan, K=Resin Black, B=Dye-Sub Black and O=Overlay

** Print speed indicates an approximate batch print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

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Corporate
- employee ID badges
- visitor badges
- access control badges
- computer access cards
- parking access cards
- business cards
- calendar cards
- inventory control cards
- trade show promotions
- cafeteria payments

Memberships
- membership cards
- access control badges
- VIP cards
- certification cards

Customer Loyalty
- discount cards
- loyalty cards
- phone cards
- VIP cards
- charge cards

Education
- student ID badges
- cafeteria payments
- library checkout
- activity passes
- equipment checkout
- bus verification
- nurse's office files
- booster club cards
- pocket-size schedules

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