### DATACARD<sup>®</sup> 1-2-3 EASY ID CARD SYSTEM



# **IDENTIFICATION MADE EASY**

Take the guesswork out of knowing who belongs in your organization — and who does not — with the new Datacard® I-2-3 Easy ID card system. A completely integrated ID card system conveniently packaged all in one box, I-2-3 Easy ID system makes it cost-effective for you to issue ID cards in **three easy steps**:



#### COMPLETE, AFFORDABLE SYSTEM FOR SMALLER ORGANIZATIONS

With the 1-2-3 Easy ID system, smaller organizations can implement ID security at a price that's within reach. Everything you need to create high quality color photo ID cards is included in the 1-2-3 Easy ID system printer, software, camera, cards and supplies. Simply open the box, install the software contained on a single CD, and you're ready to create ID cards in a matter of minutes.

#### RELIABILITY YOU CAN COUNT ON

Datacard Group has done all the legwork for you, eliminating the need to research multiple vendors to create a complete ID card system. With proven printer, software and supplies from Datacard—a trusted global provider of ID card technology—reliability is built into your fully integrated, easy-to-use ID card system.



SECURE ID AND CARD PERSONALIZATION SOLUTIONS

# EASY AS 1-2-3

The completely integrated 1-2-3 Easy ID system contains everything you need to create full-color photo ID cards in just three easy steps: design card, take picture & click print.



#### **DESIGN CARD**

Powerful, flexible and user-friendly, Datacard<sup>®</sup> ID Works<sup>®</sup> Intro identification software provides the core tools you need to easily design and manage data for ID cards.

- · Create card layout and report designs
- Capture and manage data
- Add logos and other graphics
- Intuitive point-and-click navigation
- Enter and retrieve data from Microsoft® Access® database
- Add bar codes & magnetic stripe data (optional)
- · Easily upgradeable when your needs grow

## **TAKE PICTURE**

Web camera captures a photo with the simple click of the mouse.

- Take pictures quickly and easily with snapshot button
- · Attaches easily to computer monitor with flexible clip
- Create crisp images at 1.3 megapixels

### **CLICK PRINT**

The Datacard<sup>®</sup> SP25 Plus card printer produces outstanding full-color ID cards.

- Print bold, vivid color with Advanced Imaging Technology™
- · Easy manual card feeding
- Prints a full color card in 30 seconds
- Output slot holds up to 15 printed cards
- · Precise bar code printing and sharp fine-line details
- · Edge-to-edge, one-sided printing
- Supplies include: 125 blank cards, color ribbon and cleaning supplies

#### SYSTEM REQUIREMENTS

Complete 1-2-3 Easy ID system specs available at: www.datacard.com/123-specs	
Operating System:	Microsoft® Windows® XP or Windows Vista® with latest service packs
Web browser:	Microsoft® Internet Explorer® 6.0 or later
Memory:	512 MB RAM
Disk Space:	300 MB required
Screen Resolution:	$800 \times 600$ screen resolution
Peripherals:	CD-Rom drive, 3 available USB ports
Electrical Requirements:	100-240 VAC, 50/60 Hz
Operating environment:	60°F to 95°F (15°C to 35°C), (20% to 80% non-condensing humidity)

Datacard Group sales channels are your exclusive source for Datacard<sup>®</sup> Certified Supplies. The Datacard<sup>®</sup> SP Plus Series card printers require the use of Datacard<sup>®</sup> Certified Supplies in order to print properly.





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