# CASIO. IT-3000

Versatile industrial data terminal with **high speed integrated printer**, optional C-MOS imager and optional magnetic card reader





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## CASIO IT-3000 **Rugged, remote** computing and printing **in one machine**

- **High speed thermal printer**, capable of printing up to 28 lines per second on 58mm or 80mm paper rolls
- **Rugged and durable** drop tested from 1.2 metres to concrete, sealed against water and dust to IP54 rating and capable of operating in temperatures from -20°C to 50°C
- Easy operation with large, 3.5 inch colour LCD touch screen and backlit keyboard
- C-MOS imager for scanning 1D/2D symbologies and image capture (IT-3000M55E/ 56E models)
- Magnetic card reader with ISO7811 for reading data on tracks 1, 2 and 3 (IT-3000M54E/ M55E models)
- Built in Bluetooth™ and IrDA for wireless communications
- **PC card slot** allows the integration of WLAN or GPRS cards to further enhance communication capabilities

#### All you need in the one machine

The IT-3000 eliminates the need to carry external printers and scanners, combining all the mobile work force needs into one machine. An integrated thermal printer is included on all models, with a magnetic card reader version available (IT-3000M54E/M55E models) and a C-MOS imager model available (IT-3000M55E/ 56E models).

The integrated thermal printer makes the IT-3000 ideal for any industry that needs to issue receipts, such as mobile sales, queue busting, travel ticketing, meter reading, parking enforcement and field service operations.

#### Lower your total cost of ownership

The IT-3000's integrated options lower the total cost of ownership and increases the productivity and reliability of the solution, reducing human error and significantly improving the efficiency of operations, particularly ones that were previously manual.

### Microsoft Windows CE.NET operating system

The IT-3000 uses the Windows CE .NET 4.1 operating system, allowing you to connect information, people, systems and devices together. Windows CE .NET offers extensive support for wireless communications via Bluetooth<sup>™</sup>, WLAN and WAN. The .NET Compact Framework 1.0 is fully supported and applications can be developed using eVC++ 4.0 and Visual Studio .NET 2003 with either VB .NET or C#.

#### Wide range of interfaces for communication and expandibility



A secure, internal PC card slot (Type I/II) makes WLAN or GPRS communication possible. By installing a third party card in the PC card slot, the IT-3000's communication capabilities are enhanced. When a GPRS card is installed, the device

is perfect for all mobile requirements such as route accounting and mobile sales.

The integrated Bluetooth<sup>™</sup> module enables wireless communications with a wide range of third party peripherals such as mobile phones. In addition, an 8-pin serial port (not available on IT-3000M55E/ 56E models) and 14-pin serial interface is also available for connection with external devices.

When large amounts of data need to be stored, the internal SD memory card slot makes this easy.

### Ergonomic design with simple paper loading function



The built-in thermal printer uses a simple one-step paper loading method. The user simply places a paper roll inside the paper roll holder, pulls out 2 or 3cm's and then closes the cover. This simple method saves time and hassle and means that the paper will always load correctly even in the field.



The IT-3000 supports both 58mm and 80mm paper rolls of up to 24 metres long, allowing a large amount of information to be printed.

For comfortable operation all day, the IT-3000 weighs

under 700 grams and comes with an elastic hand strap. This is secured to the back of the unit and enables the user to securely hold the IT-3000 without having to grip too tightly, reducing the risk of drops and increasing user comfort.

### Sturdy construction for rough handling in severe environments

The IT-3000 has been designed and built for rugged reliability. The terminal, including the printer and paper roll holder (with the splash protector), complies with the IP54 rating (the International Standard IEC529) for dust and watersplash protection.



It has been drop tested from a height of 1.2 metres to concrete and can operate in temperatures between  $-20^{\circ}$ C and  $+50^{\circ}$ C. The IT-3000's rugged construction enables it to survive rough handling and give trouble free use over prolonged periods in tough environments.

### Easy to operate with bright LCD screen and back-lit keyboard

The IT-3000 features a 2-way TFT colour LCD (240 x 320 dots) screen which improves visibility during outdoor use. Unlike conventional transparent LCD's, the IT-3000's screen uses CASIO's proprietary optical film to effectively reflect incoming light that is normally dispersed. This gives the screen display vivid clarity in both indoor and outdoor environments.

The IT-3000 also features a large backlit keyboard. This is automatically controlled by a brightness sensor for optimum visibility irrespective of lighting conditions.





#### IT-3000 - General Information



2. Bluetooth is a trademark owned by Bluetooth SIG, Inc. USA and has been used in accordance with a license acquired by CASIO.

3. Other company and product names are generally registered trademarks or trademarks of the respective companies.

4. Specifications in the table above are current as of March 2006 and may change without any advance notice.

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