

# The Placard

A Creative Identification System for  
Returnable/Reusable Containers and Racks

## BENEFITS OF THE PLACARD

- Different styles to meet the specific application (see below)
- Can be customized to virtually any shape and size.
- Prevents mislabeled/misidentified containers.
- Keeps containers/racks neat and clean – no more scraping labels.
- Adheres to surfaces in wide ranges of temperatures.
- Accepts most standard label adhesives.
- Can be printed with customized information to identify your containers when labels are not in place.



THE PLACARD



LABELS REMOVED EASILY

### 1) THE "ULTRA" PURPOSE PLACARD

The most durable placard available.  
Offers long-term, outdoor and indoor durability.  
Excellent washing capabilities.  
Heaviest coat weight adhesive for superior durability.  
Can be applied to uneven surfaces.

### 2) THE "ORIGINAL" ALL PURPOSE PLACARD

Opaque, white finish.  
Combined long-term indoor and outdoor durability.  
Excellent washing capabilities – mild detergents.  
Broad service temperature range for hot and cold environments.

### 3) THE "GENERAL" PURPOSE PLACARD

Offers long-term indoor durability.  
Good outdoor application.  
Excellent washing capabilities – mild detergents.  
Broad service temperature range for hot and cold environments.

### 4) THE "INDUSTRIAL" PURPOSE PLACARD

Offers long-term indoor durability.  
Good outdoor use.  
Good washing capabilities.  
Broad service temperature range for hot and cold environments.

### 5) THE "UTILITY" PLACARD

Offers long-term indoor durability.  
Limited outdoor use.  
Good service temperature range.

### 6) THE "ECONOMY" PLACARD

Offers long-term indoor durability.  
Limited outdoor durability.  
Limited washing capabilities.  
Broad service temperature range.

### 7) THE "C0001" PLACARD

Good indoor durability.  
Poor outdoor durability.  
Excellent for use on fiber and plastic corrugated containers.

BarcodesInc.  
200 West Monroe St.  
Suite 1050  
Chicago, IL 60606  
1-800-351-9962  
www.barcodesinc.com

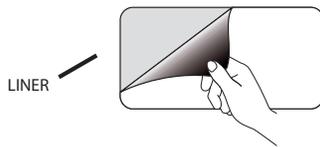
THE STANDARD PLACARD SIZES TO CHOOSE FROM:

- ▣ 3" x 5"
- ▣ 4.5" x 6.5"
- ▣ 4.5" x 7.875"
- ▣ 6" x 8"
- ▣ 8" x 10"
- ▣ 14.25" x 10.25"

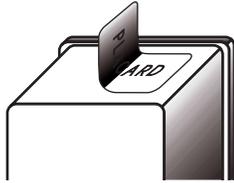
THE PLACARD ADHERES TO CONTAINERS AND RACKS MADE FROM:

- ▣ High Density and Low Density Plastics
- ▣ Aluminum
- ▣ Painted Metals
- ▣ Ribbed Metal Bins (Board Placard)
- ▣ Steel
- ▣ Wood
- ▣ Corrugated Fiber
- ▣ Corrugated Plastic
- ▣ Wire Mesh Bins (Die-cut Board Placard)

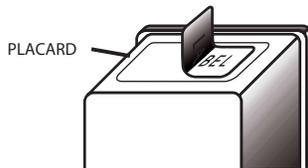
HOW THE PLACARD SYSTEM WORKS:



- 1) Peel Placard away from the liner.

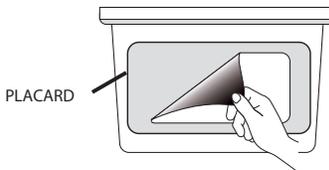


- 2) Permanently apply the Placard to the container.



- 3) Place your label on the Placard.

The system allows you to use a label to temporarily identify the contents of a container or identify the container for a variety of other uses.



- 4) Easily remove your label from the Placard without tearing or ripping.

When the label is peeled off, the Placard is left in place for reuse with another label.

- 5) Place a new label on the Placard and start process again.



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As is the case with all pressure sensitive materials, ALL PRODUCTS ARE SOLD AND SAMPLES PROVIDED WITH THE UNDERSTANDING THE PURCHASER SHALL INDEPENDENTLY DETERMINE THE SUITABILITY OF SUCH PRODUCTS FOR THE INTENDED USE. There is no express warranty except as may be given in writing by the company. This warranty is in lieu of any implied warranty of merchantability, fitness for a particular purpose or other warranty of quality.