

# Price Management

Avery Dennison® Pathfinder®  
6032™ Printer

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain



## Accelerate Performance: Price Management

Accelerate performance in global price management through integrated in-plant, DC and store-level solutions that reduce complexity while improving speed and accuracy.

### Intelligent Off-line Portable Printing

Economic, portable solution for small volume label applications. Combines a keyboard, label printer applicator, and key entry or optional scanner into a sleek, lightweight, one-piece design.

### Ease of Use

Associate downloads the labeling information, takes the printer to the item and scans or keys in the information. The Pathfinder 6032 dispenses the label allowing for quick and accurate application to garments.

### Labor Optimization

- One-piece solution means less associate handling, streamlining the price marking process
- Training needs are minimal.
- Sales associates can perform labeling tasks in less time and on the sales floor, ensuring associates are constantly available to customers

### Pricing Accuracy

- Faster and more accurate than using “red pens”, mechanical price labelers or portable “belt printers”
- Improve pricing accuracy from 75% to 97%\*
- Ensure the prices you planned are communicated accurately to your customers, improving your margins

## Elevating Brands. Accelerating Performance.

Experience this and many other supply chain solutions at our worldwide Customer Design and Innovation Centers. To schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5 or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com).

For more information and complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at [www.rbis.averydennison.com](http://www.rbis.averydennison.com).



\*Statistics obtained from averages of numerous customer Business Analytics assessments conducted by Avery Dennison

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## Avery Dennison® Pathfinder® 6032™ Printer



### Avery Dennison Pathfinder® 6032™ Printer - An Intelligent, One-Piece Price Management Solution

#### Standard Features

##### Dimensions:

Height: 6.5" (165mm)  
Width: 7.75" (197mm)  
Depth: 3.25" (83mm)

##### Weight:

1.973 lbs (0.90kg)

##### Shipping Weight:

4.09 lbs (1.86kg)

##### Printing Method:

Thermal Direct

##### Printhead:

2.0" (50.8mm)  
203 DPI (8 dots/mm)

##### Processor Speed:

40 MHz

##### Memory:

RAM: 4MB  
Flash: 4MB

##### Bar codes:

UPCA, UPCA+2, UPCA+5, UPCA+Price CD, UPCE, UPCE+2, UPCE+5, EAN8, EAN8+2, EAN8+5, EAN13, EAN13+5, EAN13+Price CD, Interleaved 2 of 5, Interleaved 2 of 5 with Barrier Bar, Code 39, Codabar, Code 128, Code 93, MSI, GS1 Databar, PDF417, Maxicode, Code 16K, Data Matrix, RSS, Quick Response (QR), Postnet, GS1 Databar

##### Standard Fonts:

Standard, Reduced, Bold, OCRA-like, EFF Swiss Bold, HR1 and HR2 (numeric only), scalable fonts in Bitmapped and TrueType, International Fonts

##### Font Magnification:

1X to 7X for Bitmapped fonts, 4 to 250 pt. for scalable/TrueType fonts

##### Sensing Method:

Black mark

##### Keypad/Display:

25 keys, including on/off alpha/numeric supported; 2-line 15 character with backlit display

##### Printer Control Language(s):

MPCL

##### Printer Warranty:

One (1) year parts and labor. Full written warranty statement available on request.

##### Printhead Warranty:

One (1) million inches or six (6) months, whichever occurs first.

#### Supplies

Only Avery Dennison supplies are recommended. Use non-perforated supplies in peel mode, butt cut, die cut or non-indexed.

##### Supply Types:

Labels, tags and receipt paper

##### Supply Sizes:

Width: 1.1" to 2.0" (27.94mm to 50.8mm)  
Length: 0.55" to 4.0" (13.97mm to 101.6mm)  
Length with apply: 0.785" (19.939mm)

##### Supply Roll Sizes:

Width: 2.5" on a 1" core  
(63.5mm on a 25.4mm core)

##### Typical Supply Roll Length:

420" to 580" (10.7m to 14.7m)

##### Supply Thickness:

Tags - .007" (.017mm)  
Labels - .0024" (.0609mm)

##### Maximum Print Area:

1.89" x 3.837" (48mm x 97.46mm)

##### Ribbon Length:

N/A

#### Environmental Ranges

##### Operating Temperature:

40° to 110°F (4° to 43° C)

##### Storage:

N/A

##### Humidity/Operating and Storage:

5% to 90% non-condensing

##### Electrostatic Discharge and Air Quality:

Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these.

##### IP Rating:

N/A

#### Performance

##### Power Source:

Battery

##### Print Ratio:

25%

##### Inches Per Charge:

5,000 inches of 2" X 2" stock  
9 @ room temperature)

##### Battery Life Cycle:

300 full discharge cycles. Many factors affect individual battery performance.

##### Recommended Duty Cycle:

33% duty cycle for continuous printing (5 minutes out of 15-minute time intervals). On demand or intermittent printing has no restrictions.

##### Energy Star:

Qualified

##### Print Speed:

2.0 IPS

#### Communications

##### Standard Communication Ports:

RS-232-C

##### Wired Networking

N/A

#### Options and Accessories

##### Options:

Laser scanner  
Double byte printing

##### Accessories:

9462 single station battery charger  
9465 4-station battery charger  
Wrist strap  
Shoulder strap  
Holsters  
Data cable  
Extra batteries

In our ongoing effort to deliver the best technology, specifications are subject to change without notice.



#### Avery Dennison® Pathfinder® 6032 Printer Service and Support

Our technical specialists and service representatives can provide installation support, training and operating recommendations for the Avery Dennison Pathfinder 6032 printer. For more information on our Retail Services, visit our website at <http://www.rbis.averydennison.com/retail-services.asp>.

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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